## **Planning**

All organizations that provide sustainable water supply to their community must undertake a certain level of planning to prepare for the future. Planning involves utilizing resources to think about and organize activities to achieve a certain goal. To this end, planning includes data organization and assessment, goal setting, and alternative evaluations, even if they are performed in a rudimentary manner.

Insomuch as meanful water conservation and water use efficiency effect cash flow, water supply options and needs, carry-over storage opportunities, and water sales revenue, water conservation should be considered during all stages of planning as defined and descibed below.

Key types of plans that all utilities should consider performing on a regular, if not annual, basis, include the following:

Annual Budgeting

Facility Assessment and Capital Improvement Planning

Water Supply Planning

Water Conservation Planning

Drought Response Planning

Emergency Preparedness Planning

Integrated Resource Planning

Water Rates and Fee Studies

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